

Graphic  
DESIGN



# InnovateCreate

Transforming Visions into Visuals

**BBM** BUILDING  
BRANDS  
MARKETING

## Let's Kick Off With The Key Element - The Logo!

Check out our options below to get the perfect logo that represents your business.

### Essential Logo Design

**Price \$499** Don't have a clear vision but need a simple high-class logo to stay competitive, all while on a budget? Don't worry! Our Essential Logo Design service is perfect for individuals or businesses with budget constraints who still want a clean, top-notch, professional logo.

#### Design Includes:

- Design Questionnaire
- 3 Initial Logo Options
- 1 Major Revisions Process  
(Additional 3 New Concepts per 1 Major Revision Process)
- Multiple Variations of Initial Logo Concept Chosen (If required)
- .EPS (Vectorized – Editable File) of each logo variation
- .PNG (Portable Network Graphics) of each logo variation
- .PDF File (Portable Document Format) of each logo variation
- Personal Onboarding with Creative Director
- 1 Personal "Live" Logo Revision (If required)
- Custom Logo Designs
- Multiple Major Revisions
- Brand Compact Guide — \$99 Value



### Tailored Logo Design

**Price \$999** We understand that your logo is the face of your business, and our custom approach ensures it reflects your brand's values, personality, and aspirations perfectly. Elevate your brand's identity and make a lasting impression with our Tailored Logo Design service. Don't settle for mediocrity – invest in a custom logo design that sets you apart and paves the way for your brand's success.

#### Design Includes:

- Personal Onboarding with Creative Director  
(To Ensure Your Personal Vision Is Met)
- Design Questionnaire
- 3 Initial Logo Options
- 2 Major Revisions Process  
(Additional 3 New Concepts per 1 Major Revision Process)
- 1 Personal "Live" Logo Change (If required)
- Multiple Variations of Initial Logo Concept Chosen (If required)
- .EPS (Vectorized – Editable) File of each logo variation
- .PNG (Portable Network Graphics) File of each logo variation
- .PDF (Portable Document Format) File of each logo variation
- Brand Compact Guide - \$99 Value



### Logo On-Demand

**Price \$95/Hr** Have a specific vision for your logo and just need it brought to life? Consider our Logo On-Demand service. This flexible, hourly-based option ensures you receive a high-quality, custom logo quickly and efficiently.

#### Design Includes:

- Design Questionnaire
- 1 Initial Logo Option (Based On Client Vision)
- .EPS (Vectorized – Editable) File of logo
- .PNG (Portable Network Graphics) File of logo
- .PDF (Portable Document Format) File of logo

### Refined Logo

**Price \$99** Need to make minor tweaks to your existing logo? With our Refined Logo Design service, you can achieve the necessary small adjustments without the expense of creating a brand new logo.

#### Design Includes:

- 1 Initial Logo Option (Based On Client Updates)
- .EPS (Vectorized – Editable) File of each logo variation
- .PNG (Portable Network Graphics) File of each logo variation
- .PDF (Portable Document Format) File of each logo variation

**INTRODUCING OUR NEWEST SERVICE**  
***Animated Logo***



**LOGO.COM**

*An animated logo brings your brand to life with simple, clean motion, adding a dynamic touch to your brand identity. Ideal for videos, websites, presentations, and social media, it enhances brand recognition by adding a modern and engaging element. Our skilled designers will create a straightforward, elegant animated logo that perfectly reflects your brand's personality and vision.*

**Price \$699**

**Design Includes:**

- 1 Initial Design Animated Logo (15 Seconds Max)*
- 16:9 Format Logo*
- Onboarding with Creative Director (Optional)*
- 1 Major Revision and 3 Minor Revisions*

**To View Example**



**Please Scan Code or [CLICK HERE](#)**

# Keep Your Brand Consistent With Our Complete Design Packages!

Interested in maintaining a uniform look and feel across all platforms?  
View more of our packages below.

## Social Media Package

**Price \$249** Our Social Media Design Package enhances your brand's online presence with custom-designed covers and profile images. We ensure consistency and brand recognition across all platforms, creating engaging content that captivates your audience and drives engagement. Elevate your social media impact with our expert design team.

### Design Includes:

- Social Media Profile Photo and Covers on:  
Facebook, Instagram LinkedIn, X and YouTube
- Business Cards
- Business Letterhead
- Business Envelopes
- Business Notepads
- Rack Cards



## Essential Package

**Price \$499** Our Essential Design Package offers everything you need for a professional brand identity. It includes custom-designed social media profile photos and covers, business cards, and letterhead, ensuring a polished and consistent look both online and offline. Stand out with high-quality visuals that reflect your unique brand identity.

### Design Includes:

- Social Media Profile Photo and Covers on:  
Facebook, Instagram LinkedIn, X and YouTube
- Business Cards
- Business Letterhead
- Business Envelopes
- Business Notepads
- Rack Cards



## Premium Package

**Price \$949** Our Premium Design Package offers a comprehensive suite of branding materials to ensure your business stands out with a professional and cohesive identity. This package includes custom-designed social media profile photos and covers, business cards, letterhead, envelopes, notepads, and rack cards. Whether you are presenting your brand online or in person, our expertly crafted designs will provide a consistent and polished look. Elevate your brand with high-quality visuals that reflect your unique identity and leave a lasting impression on your audience.

### Design Includes:

- Social Media Profile Photo and Covers on:  
Facebook, Instagram LinkedIn, X and YouTube
- Business Cards
- Business Letterhead
- Business Envelopes
- Business Notepads
- Rack Cards



Packages Include Design Only. Additional Cost for Printing/Publishing.  
Please Contact Your Sales Representative For Further Information.

# Keep Your Brand Internally And Externally Consistent.

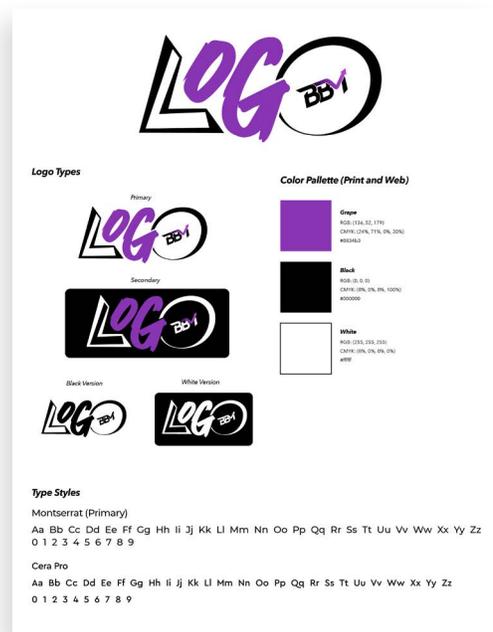
Put an end to branding inconsistencies. No matter who is handling your design task, with a complete brand guide!

## Brand Compact Guide

**Price \$99** An essential addition for any business, the Brand Compact Guide offers a comprehensive package. It comprises a primary and a secondary font option, along with color codes suitable for various applications (CMYK, RGB, and Hex Color Codes). Take proactive steps to ensure the coherence of your brand identity with this valuable add-on service.

### Design Includes:

- Logo Variations, Color Hex Codes, and Typography Variations
- Social Media Profile Photo and Covers on:  
Facebook, Instagram LinkedIn, X and YouTube
- Business Cards
- Business Letterhead
- Business Envelopes
- Business Notepads
- Rack Cards



## Brand Style Guide

**Price \$2,499** A brand style guide is like a digital rulebook that tells everyone how your brand should look and feel. It's used inside the company, but also shared with partners, media, and agencies to help them understand how to talk about your brand in the right way, always keeping it consistent.

### Design Includes:

- Logo Variations, Color Hex Codes, and Typography Variations
- Social Media Profile Photo and Covers on:  
Facebook, Instagram LinkedIn, X and YouTube
- Business Cards
- Business Letterhead
- Business Envelopes
- Business Notepads
- Rack Cards
- Expansion Kit

To View Guide



Please Scan Code or [CLICK HERE](#)



# BUT WAIT!

Add More to the Brand Syle Guide with the

## Expansion Kit

**Price \$1,499** This exclusive Expansion Kit ONLY for The Brand Style Guide is designed to provide your business with a comprehensive set of promotional materials to enhance your brand visibility. The kit includes, but not limited to, custom-designed banners, retractable banners, table runners, shirts, signage, decal stickers, pens, and more. Whether you're setting up for an event, trade show, or simply looking to expand your marketing reach, we will help you create a professional and cohesive brand presence.



Guides Include Design Only. Additional Cost for Printing/Publishing. Please Contact Your Sales Representative For Further Information.



***[buildingbrandsmarketing.com](http://buildingbrandsmarketing.com)***